



# OAKLEIGH CANNONS FC & CHISHOLM UNITED FC

Ground Address: Jack Edwards Reserve, Edward Street, Oakleigh.

Juniors Web Site: [www.ocjfc.com](http://www.ocjfc.com)

## OCFC WOMEN AND GIRLS IN FOOTBALL ACTION PLAN

### OBJECTIVE 5

Example:

Create 2 x girls only MiniRoos teams (U10 & U12's)

### RESEMPLOYMENT:

Role: Club Technical Director

Full Name: **John Kostopoulos**

Email Address:

[john.kostopoulos@bigpond.com](mailto:john.kostopoulos@bigpond.com)

Mobile: 0449252169

### ACTIONS:

- Advertise through local primary school newsletter
- Create and print out flyers to give to local primary school girls
- Deliver a girl-only come and try day for U4 and U12 girls

### TIME SCALES:

- Dec 2022 + Jan 2023; Jan 2023; Feb 2023

### RESOURCES REQUIRED:

- Social media accounts; Design software (Canva)
- Field availability; Training Equipment; Coaching staff; Printing budget

### TARGET:

- Every girl in Kindy – Year 4 receives club flyer at local schools
- 20-30 x players attending come and try day
- 20 x registered players for the new season

### REVIEW:

- Primary School agreed to partnership with advertising permitted on newsletter and handout of flyers
- 25 x players registered for come and try day
- 9 x U10's registered & 14 x U12's registered

Club Changer Program: Season 2024 (3 x MiniRoos All Girls Teams): U9, U10 & U12's

